

Deadline: 28th Mar 2011



Child-friendly Phonics: Teaching Training Workshop 2011

- adopted by over 100 Hong Kong kindergartens, primary schools, specialized English Language Centres
 - highly popular amongst Hong Kong's international schools and Native English Teachers
 - a leading **child-friendly phonics** teaching scheme in UK's kindergartens and primary schools

Date: **4th Apr 2011 (Monday), OR 5th Apr 2011 (Tuesday) Public holiday**

Nature:	Two (2) Interactive workshops, require extensive participations from all attendees (25 persons max)
Fee:	HK\$500 for each session, HK\$1,000 for 2 sessions
Venue:	Letterland showroom: Rm 1509, Cityplaza 4, Tai Koo Shing, Hong Kong (Tai Koo MTR Exit E)
Level:	Kindergarten Teachers: Join all sessions, or AM only Primary School Teachers: Join all sessions
Target audience:	Those with no or very little knowledge of Letterland but wish to learn more about "learning letter sounds through play".
Objective:	To give a taster of the ethos of Letterland and an overview of how the system builds from single letter knowledge through to providing a comprehensive answer to the majority of complex spelling patterns in the English language.

AM session: First Steps in Phonics with Letterland, the child-friendly way featuring Early Years - initial phonemes a-z, simple blending/word building

AM session Starts at 9:00 am Ends at 1:30 pm (4.5 hours)	<ul style="list-style-type: none"> • General Introduction & Brief History • Overview of Letterland philosophy / multisensory / story approach • Introduction to the principles of Letterland teaching • Focus on Early Years with emphasis on developing skills through play • Teaching alphabet sounds and shapes the Letterland way (initial, medial and final sounds) • Sound Clinic (1): refresh individual letter sound a-z to ensure teachers are sure of the correct pronunciation • Introduce blending & consonant digraphs through Letterland stories • Introduce early word building the Letterland way: live spelling and picture coding • Examine early reading strategies
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PM session: Further Steps in Phonics with Letterland, the child-friendly way Including - blending/word building, digraphs, advanced phonemes - All Attendees **MUST** have previous knowledge of the Letterland System, from the AM session or previous trainings

PM session Starts at 3:00 pm Ends at 7:30 pm (4.5 hours)	<ul style="list-style-type: none"> • Developing from Early Years - see how Letterland develops (word endings, blends, digraphs, vowels, spelling anomalies) • Examine further blending & consonant digraphs through Letterland stories • Examine short and long vowel sounds • Teach the Silent Magic 'e' the Letterland way • Examine some vowel digraphs • Examine some common spelling problems 'r' & 'w' controlled vowels, and other common spelling anomalies • Sound Clinic (2): identify difficulties either with pronunciation or with specific teaching issues. • Determine strategies for dealing with the many difficulties experienced in the development of phonemic awareness
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Both Sessions :

- Designed to encourage a love of language in a fun, multi sensory, cross curriculum way.
- Include a variety of practical suggestions of things to make and do with your children in the classroom and at home.
Suitable for children of all ages and abilities.
- Provide ideas for games to play to stimulate your children's curiosity about the English Language
- Designed to encourage speaking, listening and thinking skills

Certificates: **2 Certificate of Attendance (one EACH for AM, PM). No Certificate for attendee who departs early**

About the speaker: **Ms Lesley White, Letterland Trainer and Consultant, UK (www.letterland.com)**

Ms Lesley White is a qualified trainer with many years of experience in the Letterland System. She has been a member of the In-Service Training Team in the UK since 1992. Working closely with Lyn Wendon, the originator of Letterland, she has shared her knowledge with numerous educators and parents in the UK, Europe, Middle East, Taiwan, Hong Kong, Singapore and the region. After having taught pre-school children, she was employed originally by Letterland both as a trainer of teachers, helpers and parents in the West Midlands area of the UK, and with responsibility for selling the complete range of Letterland products to schools and parents at nursery and primary school levels including after sales support and advice.

Visit www.letterland.com for **Child-friendly phonics**



Child-friendly Phonics: Teaching Training Workshop - 4th or 5th April 2011

Letterland Showroom/Shop/Training Room: Room 1509, Cityplaza 4, Tai Koo Shing, Hong Kong (Tai Koo MTR exit E)

Deadline: 28th March 2011

About ETC Educational Technology Connection (HK) Ltd, - organizer of the training programme:

We are the exclusive distributor of Letterland's entire range of products for school and at-home support. We also specialize in the distribution of educational software for kindergartens, primary and secondary schools.

REGISTRATION FORM - FAX back at 2656 1627

For queries, contact Amy Chu at 9729 2099/ 2653 2789

[] Our school is currently using the Letterland System

[] No, our school is NOT using the Letterland Phonics System. We use _____ System instead.

Name of teachers to be registered for the sessions (use separate sheet if space provided is not sufficient):		4 th April 2011 Monday		5 th April 2011 Tuesday (Public holiday)	
Name	Position	AM 9:00 am - 1:30 pm First Steps with Letterland 26 letter-sounds	PM 3:00 - 7:30 pm Further Steps with Letterland Blending, digraphs	AM 9:00 am - 1:30 pm First Steps with Letterland 26 letter-sounds	PM 3:00 - 7:30 pm Further Steps with Letterland Blending, digraphs
1					
2					
3					
4					
5					
6					
7					
8					
Total Number of registered delegates:					

Payment Details (full payment must be made before the event)

Total HK\$ 500.00 x _____ = HK\$ _____
(no. of sessions)

Payment Method, please

Crossed cheque payable to "ETC Educational Technology Connection (HK) Ltd" and mail to Room 1509 Cityplaza 4, Tai Koo Shing, Hong Kong

By direct bank-in to Hong Kong Bank account: **582-206-330-838**, and fax over the payment proof

Confirmation of Registration: You will be notified in writing if your application is accepted. If rejected, you will be notified in writing as soon as we can.

Completed by:

Name:..... Position: []The Principal, []others, please specify

School/Institution:

Address:.....

Tel: Fax: Email:

Sign and Stamp: Date: