



Child-friendly Phonics



Teacher Training Workshop & Product Launch briefing Integrating the **NEW** Fix-it Phonics Scheme

- adopted by over 100 Hong Kong kindergartens, primary schools, specialized English Language Centres
 - highly popular amongst Hong Kong's international schools and Native English Teachers
 - a leading **child-friendly phonics** teaching scheme in UK's kindergartens and primary schools
 - Now introducing LETTERLAND'S NEW Fix-it phonics
 - Specially designed for Learning English as Second Language Students

Date:	15th June (Tues) - full day training workshop HK\$ 1,000 16th June (Wed - public holiday) - 2 hours product launch briefing , HK\$ 300
Nature:	Two (2) Interactive workshops on the 15 th June, require extensive participations from all attendees (25 persons max) Three (3) fast quick product launch briefing on 16 th June for those who has used Letterland material before (25 persons max)
Fee:	15 th June, training workshop: HK\$500 for each session, HK\$1,000 for 2 sessions 16 th June, product launch briefing: HK\$ 300 per session, 100% refundable in future Letterland purchase. No refund if the attendee is absent, late, or early depart from the session
Venue:	Letterland showroom: Rm 1509, Cityplaza 4, Tai Koo Shing, Hong Kong (Tai Koo MTR Exit E)
Level:	Kindergarten Teachers: Join all sessions, or AM only for the 15 th June, or any session on 16 th June Primary School Teachers: Join all sessions on the 15 th June or any session on 16 th June
Target audience:	15th June - for those with no or very little knowledge of Letterland working with young children whose native language is not English and who wish to learn more about the systematic way to teach letter sounds using Letterland's mnemonic and story approach as featured in Letterland's new Fix-it Phonics programme. 16th June - short Question and Answer sessions for those familiar with Letterland's approach and have attended a previous training workshop and who now wish to learn more about Letterland's new Fix-it Phonics programme.
Objective:	To introduce Letterland's Fix-it Phonics programme in Hong Kong Designed for children between the ages of 3 - 8 years whose first language is not English, Fix-it Phonics uses the ethos of Letterland's approach to develop from single letter knowledge to cover all 44 sounds in the English language while developing children's speaking, reading, writing and spelling skills.

15th June - AM session: Fix-it Phonics with Letterland, Level 1 featuring initial phonemes a-z, simple blending/word building, language development

AM session Starts at 9:00 am Ends at 1:30 pm (4.5 hours)	<ul style="list-style-type: none"> • General Introduction & Brief History • Overview of Letterland philosophy / multisensory / story approach • Introduction to the principles of Letterland teaching • Focus on Fix-it Phonics Level 1 with emphasis on developing skills using our systematic but fun approach. • Teaching alphabet sounds and shapes the Letterland way • Sound Clinic (1): ensure teachers are sure of the correct pronunciation of individual letter sounds a-z • Introduce early word building the Letterland way: live spelling and picture coding • Develop conversational ability using Fix-it Phonics topic approach • Examine early reading strategies
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15th June - PM session: Fix-it Phonics with Letterland, Level 2 & 3 Including - blending/word building, digraphs, advanced phonemes - All Attendees **MUST** have previous knowledge of the Letterland System, from the AM session or previous trainings

PM session Starts at 3:00 pm Ends at 7:30 pm (4.5 hours)	<ul style="list-style-type: none"> • Developing from previous knowledge - see how Letterland develops (word endings, blends, digraphs, vowels, spelling anomalies) • Focus on Fix-it Phonics Level 2 and 3 • Examine further blending & consonant digraphs through Letterland stories • Examine short and long vowel sounds • Teach the vowel digraphs the Letterland way • Examine some common spelling problems and other common spelling anomalies • Sound Clinic (2): ensure teachers are confident in the correct pronunciation of all 44 sounds. • Develop further conversation and reading skills.
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Certificates:	2 Certificate of Attendance (one EACH for AM, PM). No Certificate for attendee who departs early
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Fix-it Phonics: Teaching Training Workshop - 15th June 2010, Tuesday

Letterland Showroom/Shop/Training Room: Room 1509, Cityplaza 4, Tai Koo Shing, Hong Kong (Tai Koo MTR exit E)

About the speaker: Ms Lesley White, Letterland Trainer and Consultant, UK (www.letterland.com)

Ms Lesley White is a qualified trainer with many years of experience in the Letterland System. She has been a member of the In-Service Training Team in the UK since 1992. Working closely with Lyn Wendon, the originator of Letterland, she has shared her knowledge with numerous educators and parents in the UK, Europe, Middle East, Taiwan, Hong Kong, Singapore and the region. After having taught pre-school children, she was employed originally by Letterland both as a trainer of teachers, helpers and parents in the West Midlands area of the UK, and with responsibility for selling the complete range of Letterland products to schools and parents at nursery and primary school levels including after sales support and advice.

About ETC Educational Technology Connection (HK) Ltd, - organizer of the training programme:

We are the exclusive distributor of Letterland's entire range of products for school and at-home support. We also specialize in the distribution of educational software for kindergartens, primary and secondary schools.

REGISTRATION FORM - FAX back at 2656 1627

For queries, contact Amy Chu at 9729 2099/ 2653 2789

[] Our school is currently using the Letterland System

[] No, our school is NOT using the Letterland Phonics System. We use _____ System instead.

Name of teachers to be registered for the sessions (use separate sheet if space provided is not sufficient):			15 th June 2010, Tuesday	
First Name	Last Name	Position	AM 9:00 am - 1:30 pm Fix-it Phonics with Letterland 26 letter-sounds	PM 3:00 - 7:30 pm Fix-it Phonics with Letterland Blending, digraphs
1				
2				
3				
4				
5				
6				
Total Number of registered delegates:				

Payment Details (full payment must be made before the event)

Total HK\$ 500.00 x _____ = HK\$ _____
(no. of sessions)

Payment Method, please

- Crossed cheque payable to "ETC Educational Technology Connection (HK) Ltd" and mail to Room 1509 Cityplaza 4, Tai Koo Shing, Hong Kong
- By direct bank-in to Hong Kong Bank account: **582-206-330-838**, and fax over the payment proof

Confirmation of Registration: You will be notified in writing if your application is accepted. If rejected, you will be notified in writing as soon as we can.

Completed by:

Name:..... Position: [] The Principal, [] others, please specify.....

School/Institution:

Address:.....

Tel: Fax: Email:

Sign and Stamp: Date:



Fix-it Phonics: Product Launch - 16th June 2010, Wednesday, Public Holiday

Letterland Showroom/Shop/Training Room: Room 1509, Cityplaza 4, Tai Koo Shing, Hong Kong (Tai Koo MTR exit E)



16th June 2010 NEW Fix-It Phonics Scheme Level 1-3 Product Launch briefing
Specifically and ONLY for those already familiar with Letterland's teaching approach

Speaker: Mrs Lesley White, Letterland Trainer and Consultant, UK

3 sessions All 3 sessions are identical, please attend only 1 session	9:30 am - 11:30 am	2:00 - 4:00 pm	5:00 - 7:00 pm
	<ul style="list-style-type: none"> Introduction to the principles of focus on Fix-it Phonics Demonstrate the systematic but fun approach included in the Student Books & Workbooks. Briefly cover all 3 Levels of Fix-it Phonics Answer any questions related to Fix-it phonics implementation and integration. Designed to encourage a love of language in a fun, multi sensory, cross curriculum way. Particularly suitable for those working with children from 3 - 8 years of age and of varying abilities but whose mother tongue is not English. Provide ideas for games to play to enhance your children's curiosity about the English Language Designed to encourage speaking, listening and thinking skills as well as reading, writing and spelling strategies. 		

Certificate:	Certificate of Attendance one for attending an 'upgrade' session on 16 th June if attendee has attended a previous Letterland workshop
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- [] Our school is currently using the Letterland System
- [] No, our school is NOT using the Letterland Phonics System. We use _____ System instead.

Name of teachers to be registered for the sessions
(use separate sheet if space provided is not sufficient):

Name of teachers to be registered for the sessions (use separate sheet if space provided is not sufficient):			16 th June, Wednesday, public holiday Please choose 1 of the following sessions			Have you attended any Letterland teacher training before Y/N?
First Name	Last Name	Position	9:30 am - 11:30 am	2:00 - 4:00 pm	5:00 - 7:00 pm	
1						
2						
3						
4						
5						
Total Number of registered delegates:						

Payment Details (full payment must be made before the event) - 100% refundable on future Letterland purchase

Total HK\$ 300.00 x _____ = HK\$ _____
(no. of sessions)

Payment Method, please **Payment Method**, please

- Crossed cheque payable to "ETC Educational Technology Connection (HK) Ltd" and mail to Room 1509 Cityplaza 4, Tai Koo Shing, Hong Kong
- By direct bank-in to Hong Kong Bank account: **582-206-330-838**, and fax over the payment proof

Confirmation of Registration: You will be notified in writing if your application is accepted. If rejected, you will be notified in writing as soon as we can.

Completed by:

Name:..... Position: [] The Principal, [] others, please specify.....
 School/Institution:
 Address:.....
 Tel: Fax:..... Email:
 Sign and Stamp: Date:

