

# Letterland<sup>®</sup>



## Price List and School Order Form 2012

Exclusively distributed by:

**ETC Educational Technology Connection (HK) Ltd**

Room 1509, Cityplaza 4, Tai Koo Shing, Hong Kong

**Tel: 2653 2789 • Fax: 2656 1627**

info@etc-edutechconnect.com.hk • [www.letterland.com](http://www.letterland.com)

*for school*

### 3 easy ways to buy Letterland Products in Hong Kong

- 1. Mail Order** - deliver by local courier post, post or fax this order form
- 2. Letterland Showroom/Shop** - Tai Koo Shing (see address above and below): full product range  
Wed 10:00 am - 6:00 pm, Sat 10:00 am - 4:00 pm No lunch hour Cash & EPS  
Mon, Tues, Thurs, Fri - by appointment only (DO NOT WALK-IN without appointment)
- 3. Retail Shops** (see addresses below): selected hot items

#### **ORDER FORM: complete and return with payment**

- Fax or mail this order form to the above address
- Prices quoted include local courier delivery for order at or above HK\$ 200  
Delivery charge of HK\$ 100 applies for order sum less than HK\$ 200
- Payment methods:**  
Crossed cheque: payable to "ETC Educational Technology Connection (HK) Ltd"  
Bank-in: HSBC account: **582-206-330-838** 匯豐銀行  
(can be done via ATM machines at MTR stations)  
If order by fax, please attach the bank-in slip as proof of payment

#### Order Summary Table

Please transfer the Sub total (\$) of each section to this table to arrive at the Grand Total (\$)

Page	Section	Sub total (HK\$)
2	Nursery, Fix-it Phonics Level 1 & Kindergarten	
3	<b>NEW!</b> Fix-it Phonics Level 1, 2, 3	
3	Primary Years	
4	Software CD-Roms, Fun and Games	
4	Library - Storybooks	
4	Letterland Cartoon DVD	
	Delivery Charge \$ 100 for order below \$ 200	
	School Discount: Purchase single item over 30 pieces get 10% discount off that item	(- )
	<b>Grand Total:</b>	\$

**Letterland online Hong Kong catalogue:**

<http://www.letterland.com/distributors/hong-kong>

#### **Retail Shops:**

**Tai Koo Shing:** Letterland Showroom  
Rm 1509 Cityplaza 4, Tai Koo Shing  
tel: 2653 2789  
Wed 10:00 am-6:00 pm  
Sat 10:00 am-4:00 pm  
Mon, Tues, Thurs, Fri **by appointment**  
Sun, Public Holiday Closed

#### **Central:**

**Toys Club**  
5/F, On Hing Building  
1 On Hing Terrace, Central  
tel: 2167 8474  
Mon - Sat 10:00 am-7:00pm  
Sun, Public Holiday 10:00 am-6:00pm

#### **Ap Lei Chau:**

**Toys Club**  
Room 1913, Horizon Plaza,  
2 Lee Wing Street, Ap Lei Chau  
tel: 2836 0875  
Mon - Sat 10:00 am-6:30 pm  
Sun, Public Holiday 11:00 am-6:30 pm

#### **Pollux Books**

Room 2101, Horizon Plaza,  
2 Lee Wing Street, Ap Lei Chau  
tel: 2873 6962  
Mon - Sat 10:00 am-6:30 pm  
Sun, Public Holiday 11:00 am-6:30 pm

Please "[ X ]" and complete: Total \$: \_\_\_\_\_

[ ] **by cheque:** cheque no.: \_\_\_\_\_ bank: \_\_\_\_\_

[ ] **by direct bank-in:** please attach bank-in slip

#### **Completed by :**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Telephone: \_\_\_\_\_

School: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_

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\* Core teaching resources for school

These are Classic Letterland materials, see p. 2 of 2010 catalogue for details

Level 0	Code:	<b>Nursery &amp; Kindergarten K1-2</b> letter shape & sounds a - z, in alphabetical order	HK\$	QTY	Total HK\$
teacher's guide	EYH	<b>Early Years Handbook*</b> Teacher's guide with lesson plan and activity suggestions	420		
core teaching materials	T27	<b>Early Years Handbook CD*</b> Audio model lessons based on the illustrations on the Letterland ABC book	135		
	ABC SB	<b>Letterland ABC Book*</b> Softback 64 pages. Introduce each one of the Letterland characters, a-z	105		
	TB85	<b>Letterland ABC Book Audio CD</b> Listen to the text on the Letterland ABC books.	75		
	T23	<b>Alphabet Songs CD*</b> Songs for learning a-z sounds, short and long vowels to familiar nursery rhyme tunes	100		
	V10DVD	<b>Once Upon a Time in Letterland DVD*</b> Animated 55 minutes DVD, featuring Letterlanders a-z (p. 28)	195		
		ELT range - replaced by Fix-it Phonics Level 1 <b>NEW!</b> see below and next page			
software	T70	<b>Living ABC! CD-Rom*</b> Enter the interactive world of Letterland: stories, songs, activities. a-z, single user (PC)	770		
posters	T04S	<b>Class Train Frieze*</b> Size 4m x 348mm Aa-Zz	255		
	AF01	<b>Alphabet Frieze</b> 7 panels making a frieze 5.7m long, or mount panels in a poster, Aa-Zz	87		
	T30	<b>Class Poster</b> Size A2, Aa-Zz	90		
	T88	<b>Alphabet Desk Strip</b> (pack of 10) put on every student's desk for easy reference to the Letterland alphabet	135		
	T22	<b>Action Tricks Poster</b> Do the actions, make the sounds, a-z	135		
flashcards	BPC	<b>Big Picture Code Cards*</b> Large, bright pictograms. Plain letters on reverse. Size 188x244mm	405		
	T28	<b>Big Capital Picture Code Cards</b> Capital letter versions of Big Picture Code Card (BPC)	405		
	FC01	<b>First Reading Flashcards</b> 65 cards. Pictograms/plain letters on reverse. Size 86x132mm, Aa-Zz	87		
	VC	<b>Vocabulary Cards*</b> 78 cards featuring words/pictures for each a-z letter sounds, plus rhyming words.	405		
school-use copymasters:	T07	<b>Aa-Zz Copymasters*</b> 60 hollow letter pictograms & objects to colour & discuss, lower and upper case Aa-Zz	405		
	T96	<b>Sentence Copymasters*</b> read each sentence together, emphasising the alliterative words	375		
letter shape: pre-writing & handwriting	T18	<b>Early Years Handwriting Copymasters*</b> Handwriting verses and patterns. Size A4 297x210mm	405		
	T24	<b>Handwriting Songs CD*</b> , 26 rhyming songs to help make the sequence of letter strokes easy to remember	100		
	ELTHB	<del>ELT Handwriting Book</del> now <b>TC74 Handwriting Practice 1</b> from tracing to independent handwriting	60		
activity books pre-reading, a-z sounds	AB02	<del>First Handwriting Activity book</del> now <b>TD01 My First Handwriting Activity</b> Pre-writing activities	60		
	T06	<b>Early Years Workbooks 1-4*</b> Supports Early Years a-z teaching, a set is needed for each student	105		
	T20	<b>Early Years Word Books</b> (pack of 10) Featuring simple word examples and pictures for each letter, 1 pack for 10 students	255		
	AB03	<del>First Reading Activity book</del> now <b>TD02 My First Reading Activity Book</b> Early Reading skills	60		
DVD	AB01	<del>First Alphabet Activity book</del> now <b>TD03 My First Alphabet Activity Book</b> a-z Letterland characters	60		
	V9DVD	<b>A Christmas Story DVD</b> Animated 55 minutes DVD, featuring Letterlanders a-z *NO subtitle available *Only available during Christmas period (Nov~Dec)	195		
<b>Level 1</b>		<b>Fix-It-Phonics NEW!!</b> focus on systematic word building (synthetic phonics)			
Fix-it Phonics (not on 2010 catalogue)		<b>Fix-it Phonics Level 1*</b> Aa-Zz, introducing vowel men (long vowels), consonant blends, word building			
	FPT1	<b>Teacher Set*</b> : Student book 1 & 2, Workbook 1 & 2, 4 audio CDs (songs, stories, activities narration, assessment guide PDF), teacher's booklet with assessment guide	840		
	FPS1	<b>Student Set</b> : Student book 1 & 2, Workbook 1 & 2 - no songs CD	490		
	ELTAZCD	<b>ELT Alphabet Songs CD</b> a-z songs on Level 1 Student book 1 & 2	135		
replaced ELT	T25	<b>Blends and Digraphs Songs CD</b> consonant blends (bl, cr, sw...) songs on level 1 Student book 2	195		
<b>Level 1</b>		<b>Kindergarten K3 / Primary Year 1 of international school</b> revision on letter sound a-z, blends, simple word building all the resources in nursery & K1-2, plus the following:			
teacher's guide	TG	<b>Letterland Teacher's Guide</b> Comprehensive lesson plans. 218 page	570		
core teaching materials	TD28	<b>Beyond ABC book*</b> (new edition) see what happens when Letterlanders come together to make a new sound in word	105		
	TD32	<b>Beyond ABC audio CD*</b> (new edition) a must have companion to the Beyond ABC book	75		
	T29	<b>Letterland Straight Picture Code Cards*</b> 85 cards. Pictograms one side, black letters on reverse, story summaries	330		
	T25	<b>Blends and Digraphs Songs CD*</b> Featuring blends, digraphs, trigraphs, 42 songs	195		
software	T80	<b>Living Code Cards CD-Rom*</b> Listen and watch the phoneme and digraphs stories, single user (PC/Mac)	700		
flashcards	FC02	<b>Second Reading Flashcards</b> 80 cards. 74 key words & phrases	87		
DVD	V8DVD	<b>Detective Dippy Duck DVD</b> Animated 55 minutes DVD, featuring Letterlanders a-z and vowel men *NO subtitle available	195		
phonic readers	T93	<b>Phonic Vowel Readers - Red Series</b> (5 titles per pack) set of vowel readers, ideal for classroom use focus on short vowels: a, e, i, o, u	300		
	T94	<b>Phonic Vowel Readers - Blue Series</b> (6 titles per pack) set of vowel readers, ideal for classroom use focus on initial & final phonemes and short medial vowels	300		
activity books: a-z	T05	<b>Letterland Workbooks 1-4*</b> Supports Letterland Teacher's Guide, a set is needed for each student	105		
	T19	<b>Word Books</b> (pack of 10) Features high-frequency words and ruled lines to guide handwriting strokes, 1 pack for 10 students	255		
	AB07	<del>First Rhyming Activity book</del> now <b>TD04 My First Rhyming Activity Book</b> rhyming and word building (covering discontinued <b>First Rhyming Activity Book</b> p.1-7,14,16,20-21 + p.2-11 of <b>Building Words Activity Book</b> )	60		
	AB04	<del>Alphabet Sounds Activity book</del> now <b>TD05 My Second Handwriting Activity Book</b> learn the sound tricks	60		
	AB06	<del>Reading Words Activity book</del> now <b>TD06 My Second Reading Activity Book</b> word beginning, middles, endings	60		
	AB05	<del>Building Words Activity book</del> now <b>TD04 My First Rhyming Activity Book</b> rhyming and word building (covering discontinued <b>First Rhyming Activity Bk</b> , and p.1-7,14,16,20-21 + p.2-11 of <b>Building Words Activity bk</b> )	60		
	TD08	<b>My Second Rhyming Activity book NEW!</b> (covering <b>First Rhyming Activity Book</b> p. 8-13,15,17-19,22-24 and discontinued <b>Building Words Activity Book</b> p.15,20)	60		
	AB08	<del>Spelling Words Activity book</del> now <b>TD07 My Second Alphabet Activity Book</b> Read, spell regular words	60		
school-use copymasters	TD23	<b>Handwriting Practice 2 NEW!</b> Progress from Handwriting Practice 1, pre-writing activities, letter formation, combining letters to form words and sentences, to pre-cursive	60		
	T17	<b>Word Bank Copymasters</b> Example words and pictograms for each spelling pattern, story summaries	375		
	T45	<b>Blends and Digraphs Copymasters*</b> To be used alongside with the Teacher's Guide (TG)	405		
<b>Sub total (transfer this to the Order Summary Table on the cover page)</b>					<b>\$</b>

Name: \_\_\_\_\_ Position: \_\_\_\_\_  
 School: \_\_\_\_\_ Tel: \_\_\_\_\_

\* Core teaching resources for school

Level 1-3	Code:	<b>Fix-It-Phonics NEW!!</b> suitable for primary years focus on systematic word building (synthetic phonics) cover a-z, all major sounds	HK\$	QTY	Total HK\$
Fix-it Phonics (not on 2010 catalogue) Level 1-3  Teacher Set Student Set		<b>Fix-it Phonics Level 1*</b> Aa-Zz, introducing vowel men (long vowels), consonant blends, word building			
	FPT1	<b>Teacher Set**:</b> Student book 1 & 2, Workbook 1 & 2, 4 audio CDs (songs, stories, activities narration, assessment guide PDF), teacher's booklet with assessment guide	840		
	FPS1	<b>Student Set:</b> Student book 1 & 2, Workbook 1 & 2 - no songs CD	490		
		<b>Fix-it Phonics Level 2*</b> review Level 1, consonant & vowel digraphs, silent magic e, r/w-controlled digraphs, word building			
	FPT2	<b>Teacher Set**:</b> Student book 1 & 2, Workbook 1 & 2, 4 audio CDs (songs, stories, activities narration, assessment guide PDF), teacher's booklet with assessment guide	840		
	FPS2	<b>Student Set:</b> Student book 1 & 2, Workbook 1 & 2 - no songs CD	490		
		<b>Fix-it Phonics Level 3*</b> review Level 1 & 2, oo, oi, oy, oi, aw, au, ow, ou, wh, ph, air, ear, word building			
	FPT3	<b>Teacher Set**:</b> Student book 1 & 2, Workbook 1 & 2, 4 audio CDs (songs, stories, activities narration, assessment guide PDF), teacher's booklet with assessment guide	840		
	FPS3	<b>Student Set:</b> Student book 1 & 2, Workbook 1 & 2 - no songs CD	490		
songs CDs for student sets		<b>Songs CD</b> - only if you order Student Set, which does not come with Songs CD. All Teacher Sets come with songs CD			
	ELZCD	<b>ELT Alphabet Songs CD</b> for Fix-it Phonics Level 1 student books 1 & 2	135		
	T25	<b>Blends and Digraphs Songs CD</b> for consonant blends (bl, cr, sw...) songs on Fix-it Phonics Level 1 student book 2 digraph songs for Level 2 and 3 student books 1 & 2	195		
	T52	<b>Advanced Songs CD</b> for remaining songs on Level 3 student books 1 & 2	135		
<b>Sub total (transfer this to the Order Summary Table on the cover page)</b>					\$

Level 1-3	Code:	<b>Primary Years</b> fast track a-z phonemic awareness. blends, digraphs, word building	HK\$	QTY	Total HK\$	
teacher's guide	TG	<b>Letterland Teacher's Guide</b> Comprehensive lesson plans 218 page	570			
core teaching materials	T29	<b>Letterland Straight Picture Code Cards*</b> 85 cards. Pictograms one side, black letters on reverse, story summaries	330			
	ABC SB	<b>Letterland ABC Book*</b> Softback 64 pages. Introduce each one of the Letterland characters, a-z	105			
	T27	<b>Early Years Handbook CD*</b> Audio companion for the Letterland ABC book illustration pages	135			
	T23	<b>Alphabet Songs CD*</b> Songs for learning a-z sounds, short and long vowels to familiar nursery rhyme tunes	100			
	VC	<b>Vocabulary Cards*</b> 78 cards featuring words/pictures for each a-z letter sounds, plus rhyming words.	405			
	TD28	<b>Beyond ABC book* (new edition)</b> see what happens when Letterlanders come together to make a new sound in word	105			
	TD32	<b>Beyond ABC audio CD* (new edition)</b> a must have companion to the Beyond ABC book	75			
	T25	<b>Blends and Digraphs Songs CD*</b> Featuring blends, digraphs, trigraphs, 42 songs	195			
	NEW!	TD24	<b>Far Beyond ABC book* NEW!</b> even more stories after Beyond ABC	105		
	NEW!	TD33	<b>Far Beyond ABC audio CD* NEW!</b> a must have companion to the Far Beyond ABC book	75		
		T43	<b>Advanced Teacher's Guide*</b> All sounds not covered in Teacher's Guide	420		
		T44	<b>Advanced Picture Code Card*</b> All patterns in the Advanced Teacher's Guide, story summaries	330		
		T52	<b>Advanced Songs CD*</b> Audio songs to learn some of the sounds covered in the Advanced Teacher's Guide	135		
flashcards	FC01	<b>First Reading Flashcards</b> 65 cards. Pictograms/plain letters on reverse. Size 86x132mm, Aa-Zz	87			
	FC02	<b>Second Reading Flashcards</b> 80 cards. 74 key words & phrases	87			
posters, magnets	T04S	<b>Class Train Frieze*</b> Size 4m x 348mm, Aa-Zz	255			
	T30	<b>Class Poster</b> Size A2, Aa-Zz	90			
	T88	<b>Alphabet Desk Strip</b> (pack of 10) put on every student's desk for easy reference to the Letterland alphabet	135			
	TD34	<b>Alphabet Races NEW!</b> Read the rhyme on the book and place the 26 Letterland magnetic letters on the obstacle course	156			
	T22	<b>Action Tricks Poster</b> Do the actions, make the sounds, a-z	135			
	T31	<b>Vowel Scene Posters*</b> Size A2, pack of 4 posters. Important consolidation resource for key phonic facts	248			
phonic readers	T93	<b>Phonic Vowel Readers - Red Series</b> (5 titles per pack) set of vowel readers, ideal for classroom use focus on short vowels: a, e, i, o, u	300			
	T94	<b>Phonic Vowel Readers - Blue Series</b> (6 titles per pack) set of vowel readers, ideal for classroom use focus on initial & final phonemes and short medial vowels	300			
	T95	<b>Phonic Vowel Readers - Orange Series</b> (6 titles per pack) set of vowel readers, ideal for classroom use focus on vowel digraphs: a-e, e-e, i-e, o-e, u-e, ai, ay, ea, ee, ie, oa, oo	300			
activity books: a-z	NEW!	T05	<b>Letterland Workbooks 1-4</b> Supports Letterland Teacher's Guide (TG), a set is needed for each student	105		
	NEW!	T19	<b>Word Books</b> (pack of 10) Features high-frequency words and ruled lines to guide handwriting strokes, 1 pack for 10 students	255		
		AB07	<del>First Rhyming Activity book</del> now TD04 <b>My First Rhyming Activity Book</b> rhyming and word building (covering discontinued <b>First Rhyming Activity Book</b> p.1-7,14,16,20-21 + p.2-11 of <b>Building Words Activity Book</b> )	60		
		AB04	<del>Alphabet Sounds Activity book</del> now TD05 <b>My Second Handwriting Activity Book</b> learn the sound tricks	60		
		AB06	<del>Reading Words Activity book</del> now TD06 <b>My Second Reading Activity Book</b> word beginning, middles, endings	60		
		AB05	<del>Building Words Activity book</del> now TD04 <b>My First Rhyming Activity Book</b> rhyming and word building (covering discontinued <b>First Rhyming Activity Book</b> p.1-7,14,16,20-21 + p.2-11 of <b>Building Words Activity Book</b> )	60		
	NEW!	TD08	<b>My Second Rhyming Activity book NEW!</b> (covering <b>First Rhyming Activity Book</b> p. 8-13,15,17-19,22-24 and discontinued <b>Building Words Activity Book</b> p.15,20)	60		
		AB08	<del>Spelling Words Activity book</del> now TD07 <b>My Second Alphabet Activity Book</b> Read, spell regular words	60		
	NEW!	TD23	<b>Handwriting Practice 2 NEW!</b> Progress from Handwriting Practice 1, pre-writing activities, letter formation, combining letters to form words and sentences, to pre-cursive	60		
	NEW!	TD42	<b>Handwriting Practice 3 NEW!</b> Completing the set of three handwriting practice books, focuses on helping children to make the transition from print to joined-up writing, master writing at speed <b>Available June 2012</b>	60		
school-use copymasters: blends & digraphs	T96	<b>Sentence Copymasters</b> read each sentence together, emphasising the alliterative words	375			
	T17	<b>Word Bank Copymasters</b> Example words and pictograms for each spelling pattern, story summaries	375			
	T45	<b>Blends and Digraphs Copymasters*</b> To be used alongside with the Teacher's Guide (TG)	405			
	T53	<b>Advanced Copymasters*</b> To be used alongside with the Advanced Teacher's Guide (T43)	405			
<b>Sub total (transfer this to the Order Summary Table on the cover page)</b>					\$	

Name: \_\_\_\_\_ Position: \_\_\_\_\_  
 School: \_\_\_\_\_ Tel: \_\_\_\_\_

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Code:		Software	HK\$	QTY	Total HK\$
Software	T70	<b>Living ABC! CD-Rom*</b> Enter the interactive world of Letterland: stories, songs, activities. a-z, single user (PC)	770		
	T90	<b>ABC Adventure CD-Rom</b> great new software with activities on a-z letter shape and sounds(PC/Mac)	198		
	T80	<b>Living Code Cards CD-Rom*</b> Listen and watch the phoneme and digraphs stories, single user (PC/Mac)	700		
Code:		Fun & Games	HK\$	QTY	Total HK\$
activities	T86	<b>Letterland Cookbook</b> Easy-to-follow recipes with Letterland characters. 48 pages	120		
	TB97	<b>Letterland Things to Make &amp; Do</b> Cut, Trace, Fold, Colour with Letterlander A-Z, 56 pages	120		
	TD20	<b>Harry Hat Man's Holiday Activity Book NEW!</b> perfect holiday activities	60		
	TD41	<b>Bouncy Ben's Brain Busters NEW!</b> activity book full of interactive activities such as puzzles and games <i>Available February 2012</i>	75		
flashcards <b>NEW!</b>	T65	<b>Sammy Snake's Snap</b> Speeding up letter recognition, four sets of a-z plus long vowels, silent magic e	87		
	T49	<b>Rhyming Flashcards</b> 56 cards. Identify words that rhyme and anticipate word endings, picture/word	87		
	TD35	<b>Make-a-Story Card Game</b> 64 cards. Play with over 100 possible sentences to make stories with this fun card game.	87		
poster	TB89	<b>Height Chart</b> Keep track of how fast your child is growing	75		
stickers	T21	<b>Alphabet Stickers</b> 10 sheets per pack. For personal dictionaries and games	128		
	T46	<b>Merit Stickers</b> 10 sheets of fun sticker offering encouragements: such as "I can read better than Red Robot"	128		
	T38	<b>First Sticker Dictionary</b> Featuring over 120 key words. 16 pages	60		
	T16	<b>Fun-To-Find Sticker Book</b> 80 fun things to find and stick. 16 pages	60		
board games	T68	<b>Giant Alphabet Puzzle</b> All the Letterlanders in alphabetical order, 28 pieces for age 2+	175		
	T92	<b>Lucy Lamp Light's Lotto</b> play lotto/bingo with up to 6 players	175		
songs	T40	<b>Action Songs CD</b> 26 alliterative action songs, a-z	138		
<b>Sub total (transfer this to the Order Summary Table on the cover page)</b>					\$

Code:		Letterland LIBRARY storybooks, magazine	HK\$	QTY	Total HK\$
picture only <b>NEW!</b>	T11	<b>Alphabet Adventures Softback</b> Different settings for children to search a-z Letterlanders, 24 pages	90		
	T67	<b>Adventure Poster</b> Size A2, pack of 3 posters: Land, Air and Sea (as in T11, Alphabet Adventures)	135		
	TD45	<b>Dippy Duck's Day of Discovery</b> search Dippy Duck's missing duckling in any of the 13 detailed scenes, 32 pages <i>Available April 2012</i>	90		
<b>NEW!</b> board books for age 0-3 kids	T48	<del>Letterland ABC board book</del> <b>now TD36 My ABC of Letters board book</b> 210 x 210mm, 26 pages, one alphabet on every page (a-z), hardback	90		
	TD22	<b>My ABC of Actions board book</b> 210 x 210mm, 26 pages, introduces the alphabet sounds using actions, hardback	90		
	TD21	<b>My ABC of Animals board book</b> 210 x 210mm, 18 pages, a book full of animals to spot on every page, hardback	90		
one sentence	T13	<b>First Picture Word Book Softback</b> Over 180 essential words. 32 pages. Size 254 x 254mm	90		
	T42	<b>"Who's Hiding?" Lift-The-Flap ABC Softback</b> Interactive lift the flap features, lively scenes, a-z	90		
phonic readers (combined edition of vowel readers T93, T94, T95)	TC78	<b>Letterland Stories Level 1</b> 40 pages vowel reader, ideal for home user, focus on short vowels: a, e, i, o, u	90		
	TC79	<b>Letterland Stories Level 2</b> 48 pages vowel reader, ideal for home user, focus on initial & final phonemes and short medial vowels	90		
	TC80a	<b>Letterland Stories Level 3a</b> 48 pages vowel reader, ideal for home user, focus on vowel digraphs: ai, ay, ea, ee, oa, ie, i-e	90		
	TC80b	<b>Letterland Stories Level 3b</b> 48 pages vowel reader, ideal for home user, focus on vowel digraphs: a-e, e-e, i-e, o-e, u-e, ue, ew, oo	90		
more sentences	T64	<b>Alphabet Tales</b> Comic style colourful stories for each Letterlander, 80 pages, 220 x 280mm, softback	105		
rhymes	T14	<b>Alphabet of Rhymes Softback</b> 32 pages, one rhyme for every Letterland character, a-z, softback	90		
longer text: for reading-to or older learners	T41	<b>Bedtime Stories</b> Softback 32 pages. Endearing stories to be read again and again. Size 210 x 296mm	105		
	TB10	<b>Letterland Storybooks</b> A collection set of 20 hardback classic Letterland storybooks, featuring all the original characters. Each 24 pages each book. Size 165 x 185mm	1,200		
<b>Sub total (transfer this to the Order Summary Table on the cover page)</b>					\$

Code:		Letterland Cartoon DVD	HK\$	QTY	Total HK\$
<b>DVD</b> 	V10DVD	<b>Once Upon a Time in Letterland DVD</b> Animated 55 minutes DVD, featuring Letterlanders a-z	195		
	V9DVD	<b>A Christmas Story DVD</b> Animated 55 minutes DVD, featuring Letterlanders a-z	195		
	V8DVD	<b>Detective Dippy Duck DVD</b> Animated 55 minutes DVD, featuring Letterlanders a-z and vowel men	195		
<b>Sub total (transfer this to the Order Summary Table on the cover page)</b>					\$

**Cost-At-A-Glance for School: Core Teaching Resources**

\*\*the following price includes the Software CD-Rom (Living ABC &amp; Living Code Cards)

Year groups	Nursery Kindergarten K1-2	Kindergarten K3 (Yr 1, Int'l School)	Primary Years
<b>Learning objectives</b>	letter shapes Aa-Zz letter sounds Aa-Zz	letter sounds Aa-Zz word building Aa-Zz letter sounds 'sh', 'ch'	letter sounds Aa-Zz, all digraphs, blends, and other common spellings, word building using all the sounds
<b>Budget \$ for core teaching resources indicated with * on p. 2 &amp; 3</b>	HK\$ 4,180	HK\$ 1,915 (plus K1-2 resources)	HK\$ 5,403**

Name: \_\_\_\_\_ Position: \_\_\_\_\_  
 School: \_\_\_\_\_ Tel: \_\_\_\_\_